



Sale Ends in about 2 weeks

Fall Lay Away Sale - 2010

Minimum Deposit To Hold These Prices - 25%
(50% Deposit on Special-Order Pools)
Free Products With Every Complete Premium Pool Package
Save \$300 to \$1100

FREE Winterizing Package: Save up to \$400

Your winter chemical kit was already included in your Premium or Deluxe Chemical Package. If you did not purchase a chemical package, inquire about our Take It Easy™ Program.

- Target Supreme solid pool cover, with ten-year warranty, extra-large size
- Winter plug for directional return winterization
- Ice equalizer pillow(s) - based on pool size
- Filter Cleaner (for DE filters)
- Winter Skimmer Plate

For pools 10,000 gallons and under: (1248) **Save up to \$200** For pools 10,001-25,000 gallons: (1930) **Save up to \$300** For 33' round pools: (1938) **Save \$400**

FREE Solar Cover: Save up to \$260

Extend your swimming season by weeks or even months—depending on the weather and your swimming habits. Solar covers actively warm your pool in spring and fall, and help maintain water temperature on cooler summer nights. They also conserve water by preventing evaporation and keep water clean by keeping dirt out. The Target Premium cover is heavy duty blue with a 3 year warranty.* The Target Space Age Diamond cover is extra-heavy duty blue/silver with a 10 year warranty.* It lasts longer and heats the water 23% better.

For pools 10,000 gallons and under: **Save up to \$100** For pools 10,001-25,000 gallons: **Save up to \$200** For 33' round pools: **Save up to \$260**

Cover Size	Item Numbers											
	12	15	18	20	24	28	33	12x24	15x26	15x30	18x33	18x40
Premium	(1993)	(1994)	(1995)	(1996)	(1998)	(1999)	(2000)	(2003)	(3163)	(2005)	(2006)	(3164)

SPECIAL OFFER

Pay in full for your pool package before December 31st, and receive FREE:

FREE Extra Chemical Package: Save up to \$440

It is impossible to predict what your particular chemical usage will be—especially for the initial balancing that will be prescribed after your first computerized water analysis. Fear not, however, balancing pool water is not expensive—and you will be receiving a coupon for 40% off any needed initial balancing chemicals. Shock and sanitizers are used regularly, however, and can add up if you have a larger pool. If you will be using bromine or another form of chlorine, we will work out a custom package for you.

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If you are using Baquacil:

- For pools 10,000 gallons and under: 1/2 case Baquacil Sanitizer, 1/2 case Baquacil Shock (#11618) **Save \$110**
- For Pools 10,001-20,000 gallons: 1 Case Baquacil Sanitizer, 1 Case Baquacil Shock (#11623) **Save \$220**
- For pools 20,001 gallons and over: 2 cases Baquacil Sanitizer, 2 cases Baquacil Shock (#11628) **Save \$440**

If you are using Target chlorine tabs:

- For pools 10,000 gallons and under: 5 pounds Target Chlorine Mini Tabs, 7 gallons Target Super Shock* (#9580) **Save \$62**
- For pools 10,001-20,000 gallons: 10 pounds Target Chlorine Mini Tabs, 15 gallons Target Super Shock* (#9590) **Save \$125**
- For pools 20,001 gallons and over: 18 pounds Target Chlorine Mini Tabs, 23 gallons Target Super Shock* (#9600) **Save \$190**

*NOTE: For safer transportation and handling of the chlorine shock, we will combine these items with the ones in your chemical package in order to give you a single, larger container and full, sealed cases.

If you are using Relax Pool Care in a Box:

- For pools under 12,000 gallons: 2 10K boxes Relax Pool Care in a Box (#1064) **Save \$150**
- For pools 12,001-17,000 gallons: 2 15K boxes Relax Pool Care in a Box (#1065) **Save \$200**
- For pools 17,001-22,000 gallons: 4 10K boxes Relax Pool Care in a Box (#1066) **Save \$300**
- For pools 22,001-28,000 gallons: 2 10K boxes and 2 15K boxes Relax Pool Care in a Box (#1067) **Save \$350**

*All warranties are limited, and are available for your inspection. It is our advice to never buy a product based on warranty alone, but to consider also its terms, and the actual quality and reputation of the product.



2010

Fall Swimming Pool Clearance Sale Save on Selected In-Stock and Demo Pools

Rules:

1. Pool and liner must **both** be in stock, and sales person must check inventory and recent sales to confirm. In many cases, there is only one left. **Note – that means both pool and liner must be in stock.**
2. First come, first served.
3. **For these clearance prices, we require payment in full within 14 days of purchase.**
4. Customer may still buy these pools without following these rules – but the price will be at the regular book price

Pool	Model Year	Demo or Item #	Wall Color	Upright	Savings	Notes
24' Reprieve STR48	2008	5434	Impressions	Pearl	\$300	Savings from book price
24' Spectra 48	2007	5419	Tapestry	Sand	\$400	Savings from book price
15' Escalade 52	2010	1738	Windrift	Windrift	\$200	Savings from book price
18' Escalade 52	2010	1765	Windrift	Windrift	\$200	Savings from book price
24' Escalade 52	2010	1808	Windrift	Windrift	\$300	Savings from book price
28' Escalade 52	2010	1931	Windrift	Windrift	\$300	Savings from book price
15' x 26' Escalade 52	2010	1948	Windrift	Windrift	\$400	Savings from book price
18' x 40' Escalade 52	2010	1984	Windrift	Windrift	\$600	Savings from book price

12 x 24 Silver Sea 52, 2006 model display in our pool park. All-aluminum pool with a brand new Perma25 (17/13m) water color liner. Pool has lifetime warranty (less the time since 2006) and liner has 25 year warranty (see price list and actual warranty for the details). This is a 52" version of the Navigator 54.

Pool only, original \$4799. **Now only \$1997.**

Pool with a 6 x 9 deck. Original \$7999. **Now only \$2497.**

Add \$600 for a Deluxe Package. Add \$1100 for Premium Package.

First come, first served on all demo pools from our Pool Park. **All demo pools will include a brand new watercolor liner.** All demo pools are sold as-is, where they stand. For best results, whoever is installing the pool should be responsible for take-down; which is by appointment only. The filter is not being sold with the pool, but you can add an accessory package with all new equipment.