

POOL SHOPPING LIST

A suggestion: Rank us and our competitors from 0 to 5 in each factor show here: 0 at lowest, 5 at highest. Then, just add up the answers – and let the best store win!

	Seasonal Specialty Stores		
Maintenance Package			
High quality equipment _____			
Complete – nothing to buy later _____			
Chemical Package			
What kind? Can you choose? _____			
Complete – does it include winter chemicals? _____			
Filtration Package			
U.L. Approved _____			
Oversized for pool _____			
Can you choose DE at no extra charge? _____			
How long is the warranty? _____			
Is the warranty center local? _____			
Does the warranty cover labor? _____			
Safety			
Safety ladder – can it disconnect? _____			
Pool Alarm included _____			
Pool			
Aluminum or resin bottom (cannot rust) _____			
Strong frame _____			
Name brand (can I shop around for parts and prices?) _____			
Made in U.S.A. _____			
Good warranty _____			
Lots of uprights?(more uprights make a stronger frame) _____			
Liner			
Same maker as pool (for better fit) _____			
Lap seams, U.V. inhibitors, additives _____			
Warranty (twenty years or more?) _____			
Store			
Professional, honest _____			
Knowledgeable, experience help _____			
Owners in the store _____			
Reputation for quality-name brands _____			
References available? _____			
Guarantees, easy return policies _____			
Total _____			

We figure that we rate 140 points with our Premium Accessory Packages, and 115 with our Deluxe Accessory Packages.