



Our Email Program



Our Non-Email Program

No cost to open and get money back on every purchase.

Get money back on every purchase

- Earn a point for every dollar you spend.
- Every January we will send you a Seasonal Reward\$ Certificate via email for your previous year's points.
- Your Seasonal Sense Certificate will be in the store, and confirmed by snail mail.
- Spend your Certificate just like cash here in the store, any time in the following year.*
- Get \$1.00 for every 100 points (1¢ per point) in Seasonal Reward\$, or 15¢ for every 100 points (or 0.15¢ per point) for Seasonal Sense.
- Spend your points on anything, and you still earn points on the items you purchase with points!

BONUS POINTS

- Items up to \$500.00: *Get Triple Points.*
- Items \$500.01 to \$1,000.00: *Get Double Points.*
- Reach 1,000 to 4,999 points in a year: *Get 200 Bonus Points.*
- Reach 5,000 to 9,999 points in a year: *Get 1,500 Bonus Points.*
- Reach 10,000 or more points in a year: *Get 4,000 Bonus Points.*

Here's an example:

Spend only \$350 in pool supplies	1,050 points
Bonus for reaching 1,000 points	<u>200 points</u>
Total	1,250 points

Seasonal Reward\$ - Get a Gift Certificate for \$12.50, which is 3.6% of the \$350 you spent!

Seasonal Sense - Get a Gift Certificate for \$1.88, which is .5% of the \$350 you spent!

Ask for an application and all the details in the store.

*We cannot exchange your rewards for cash or change, but we can roll them over for future purchases later in the year. **And you still get points on the points you spend!** All rules and programs are subject to change. Current rules are posted in the store and below. Don't have email or don't want us to email to you? Join Seasonal Sense. **It pays 85% less, but it still adds up!**

Save Time at the Register!

Print out the application below, fill it out, and mail it to us – or bring it the next time you come in.

If you want credit for a purchase you made earlier today, attach a copy of today's receipt.

Seasonal Specialty Stores • 120 Route 101A • Amherst, NH 03031

Application Check One:



Name: _____ Phone: (____) _____

Address: _____

City: _____ State: _____ Zip: _____

Email (Please print carefully): _____

If you are joining Seasonal Sense, write "Seasonal Sense" in the Email section.

Our office will confirm your email within two weeks. If you do not confirm back to us, we will not be able to send you Reward\$ points, and will transfer you to Seasonal Sense. We need all of this information: Your phone number, including area code, will be an additional account number, so you won't need your key fob on you. If you don't give it to us, you will have to use your key fob to get credit for points. Your email will be how we will send your Seasonal Reward\$ Certificate. We are allowing you to gain Seasonal Reward\$ Points in exchange for your actual address and email address, which we have no intention of sharing or selling to anyone except possibly our email manager. Don't have email or don't want us to email to you? Join Seasonal Sense. **It pays 85% less, but it still adds up!**

All rules and programs are subject to change. Current rules are posted in the store, or at www.SeasonalStores.com.

Signature: _____ Date: _____

I agree to the program rules in the store or online.

Office Use: Account No. _____

Program Rules 2017

All rules are subject to change at anytime. It is our goal (but not guarantee) that changes that benefit you will be made as soon as we think of them, and changes that benefit us will only be made after the year ends and your Rewards Certificate has been totaled.

Growing Reward Points: Just tell the cashier that you have a Seasonal Reward\$ or Seasonal Sense Account, and give him/her your key fob, account number, or the phone number you gave us when you applied. We'll add your purchase to your history. That's it! Just make sure you tell us every time you buy something.

Open Your Account Now.

Just fill out the application completely, and sign it. Mail it or give it to the cashier and we'll create your account. If you have joined Seasonal Reward\$, we'll send you a confirmation by email in about a week after you join, so you know that you have an account, and we got your email correctly. Make sure you let us know if you don't hear from us! If we cannot confirm your email, we will move you to Seasonal Sense.

Why we have this Program.

We want to reward our most loyal, regular customers – even if they are not the biggest spenders! **So lots of small purchases can add up to more points than a single, large purchase.** We also want to reduce our advertising currently being mailed to you, and replace that with emails. That helps the environment. Plus, we will be able to offer our best customers more specials, more often. The Seasonal Reward\$ Program is given to you in exchange for availability to communicate with you by email, as well as to know which addresses we can email instead of snail mail. You may stop our emails at any time by resigning from the Seasonal Reward\$ Program. Don't have email or don't want us to email to you? Join Seasonal Sense. **It pays 80% less, but it still adds up!**

Building Points.

- Earn a point for every dollar you spend.
- Every January we will send you a Seasonal Reward\$ Certificate for your previous year's points.
- Your Seasonal Sense Certificate will be in the store, and confirmed by snail mail.
- Spend your Seasonal Reward\$ Certificate just like cash here in the store, any time in the following year.*
- Get \$1.00 for every 100 points (1¢ per point) in Seasonal Reward\$, or 15 cents for every 100 points (0.15¢ per point) for Seasonal Sense.
- Spend your points on anything, and you still earn points on the items you purchase with points!

Bonus Points:

- Items up to \$500.00: *Get Triple Points.*
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- Reach 1,000 to 4,999 points in a year: *Get 200 Bonus Points.*
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*We can not exchange your rewards for cash or change, but we can roll them over for future purchases later in the year. **And you still get points on the points you spend!**

Details.

Returns will be deducted from purchases. Currently, the computer drops the pennies from your purchase, and credits points for full dollars. The computer credits your points when your receipt is finalized. For a simple purchase through the register, that's immediate. For a larger purchase, or when some of the product is not taken immediately, or we are not sure it will all fit in your car, that is usually a few days after you take the last item. That's why we settle accounts in January. Usually there are almost no receipts still open by January fifth! Your Seasonal Reward\$ or Seasonal Sense Certificate will be valid for eleven months: until December 31 of the year issued.

Your responsibility.

You have to let us know who you are when you purchase anything, so we know to put it into your Seasonal Reward\$ or Seasonal Sense account. Watch your receipts – some people have multiple histories in our database due to abbreviations, name spellings, and husband and wife making separate purchases in the past. Make sure your receipt always has the same name and your point totals.

Also, you need to tell us when your address and email changes, so that we can get your points and specials to you. Make sure your email does not block our confirmation about a week after you join, and also your being sent Seasonal Reward\$ Certificate: SeasonalRewards@SeasonalStores.com. If you do not receive your confirmation, let us know, or you probably won't receive your credit. For Seasonal Sense members, your Seasonal Sense Certificate will be in the store, and confirmed by snail mail in April.

Privacy.

Your privacy is very important to us. The confidentiality of our customer list is also very valuable to us. We have never, in the past 34 years, ever shared or sold customer information; except with the manufacturer of a product purchased; for warranty, recall, or safety information. There is no reason why that would change. Now obviously; mailing, data processing, and email vendors have access to some information as they handle projects that we can not handle in-house. However, they are prevented by contract and business standards from using that information except in the preparation of our work.